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LIST INCLUDING CASH PRIZE WINNERS IS ENCLOSED!

If you have and return the grand prize winning entry in time, we will officially announce that

**OUR SWEEPSTAKES RESULTS ARE NOW FINAL:
RUSS WHITSITT HAS WON
A CASH PRIZE OF \$713,000.00!**

ATTENTION RUSS WHITSITT: WE NOW HAVE APPROVAL TO PAY THE ENTIRE \$713,000.00 PRIZE IN A SINGLE CASH PAYMENT!

You are hereby duly notified that funds are now on reserve to issue a bank check in the amount of \$713,000 as payment for our latest grand prize, and that we are prepared to deliver said check via certified mail. Therefore, it is urgent that you validate and return the entry enclosed at once.

Approved for delivery to:

RUSS WHITSITT
17 WALNUT ST A1
TOMS RIVER NJ 08753-5299

REGISTERED SWEEPSTAKES NOTIFICATION

CONTENTS VERIFIED
& AUTHORIZED FOR
RELEASE THIS DAY OF:

DEC. 6, 1994

URGENT: YOUR RESPONSE IS AWAITED

PLEASE BE ADVISED: If you have and return the grand prize winning entry in time, our new list of major cash prize winners will read as follows:

LATEST CASH PRIZE WINNERS:

WINNER: RUSS WHITSITT
RESIDING IN: TOMS RIVER, NJ
PRIZE AMOUNT: \$713,000.00 IN CASH
PRIZE STATUS: AUTHORIZED FOR PAYMENT

WINNER: J. FULLER
RESIDING IN: BOISE, ID
PRIZE AMOUNT: \$100,000.00 IN CASH
PRIZE STATUS: PRIZE PAID IN FULL

WINNER: EDNA WILLIAMSON
RESIDING IN: ST. CATHARINES, ON
PRIZE AMOUNT: \$100,000.00 IN CASH
PRIZE STATUS: PRIZE PAID IN FULL

WINNER: ARTHUR DAMMARELL
RESIDING IN: KENDRICK, ID
PRIZE AMOUNT: \$50,000.00 IN CASH
PRIZE STATUS: PRIZE PAID IN FULL

WINNER: S. OTTO
RESIDING IN: FRANKLIN, WI
PRIZE AMOUNT: \$50,000.00 IN CASH
PRIZE STATUS: PRIZE PAID IN FULL

WINNER: LEON ROSZYK
RESIDING IN: SPRING HILL, FL
PRIZE AMOUNT: \$25,000.00 IN CASH
PRIZE STATUS: PRIZE PAID IN FULL

WINNER: D. SACHARKO
RESIDING IN: NEW BRITAIN, CT
PRIZE AMOUNT: \$25,000.00 IN CASH
PRIZE STATUS: PRIZE PAID IN FULL

WINNER: OKEY J. GREEN
RESIDING IN: MIDLAND, GA
PRIZE AMOUNT: \$25,000.00 IN CASH
PRIZE STATUS: PRIZE PAID IN FULL

WINNER: T. VANOVER
RESIDING IN: FORKED RIVER, NJ
PRIZE AMOUNT: \$10,000.00 IN CASH
PRIZE STATUS: PRIZE PAID IN FULL

WINNER: BETTY L. BOWEN
RESIDING IN: BAXTER, TN
PRIZE AMOUNT: \$10,000.00 IN CASH
PRIZE STATUS: PRIZE PAID IN FULL

WINNER: M. SMITH
RESIDING IN: OREM, UT
PRIZE AMOUNT: \$10,000.00 IN CASH
PRIZE STATUS: PRIZE PAID IN FULL

WINNER: CHRISTOPHER WAGLEY
RESIDING IN: TERRE HAUTE, IN
PRIZE AMOUNT: \$1,000.00 IN CASH
PRIZE STATUS: PRIZE PAID IN FULL

WINNER: LEWIS HOFFMAN
RESIDING IN: WEBSTER GROVES, MO
PRIZE AMOUNT: \$1,000.00 IN CASH
PRIZE STATUS: PRIZE PAID IN FULL

WINNER: ROSARIA SIMAS
RESIDING IN: BURLINGTON, MA
PRIZE AMOUNT: \$1,000.00 IN CASH
PRIZE STATUS: PRIZE PAID IN FULL

Contents certified byElizabeth Matthews
 Official titleDirector of Sweepstakes
 By order ofSPORTS ILLUSTRATED Magazine

CLAIM # K09F2ZM40

OFFICIAL SWEEPSTAKES NOTIFICATION

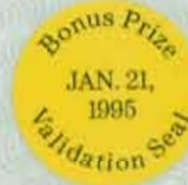
DATE 12/07/94

If you have and return the grand prize winning entry in time, we will officially announce that

OUR SWEEPSTAKES RESULTS ARE NOW FINAL: RUSS WHITSITT HAS WON A CASH PRIZE OF \$713,000.00!

ATTENTION RUSS WHITSITT: WE NOW HAVE APPROVAL TO PAY THE ENTIRE \$713,000.00 PRIZE IN A SINGLE CASH PAYMENT!

You are hereby duly notified that funds are now on reserve to issue a bank check in the amount of \$713,000 as payment for our latest grand prize, and that we are prepared to deliver said check via certified mail. Therefore, it is urgent that you validate and return the entry enclosed at once.



Approved for delivery to:

RUSS WHITSITT
 17 WALNUT ST A1
 TOMS RIVER NJ 08753-5299



If you have and return the grand prize winning entry in time, we'll confirm that

WE ARE NOW AUTHORIZED TO PAY \$713,000.00 IN CASH TO RUSS WHITSITT!

Dear Russ Whitsitt:

You probably thought it could never happen to you! And even now, you probably STILL find it hard to believe that Russ Whitsitt of Toms River, NJ, could actually be our \$713,000.00 cash prize winner. But it's absolutely true: Russ Whitsitt is now positively guaranteed to be awarded \$713,000.00 -- the biggest single cash payment ever made to ANYONE in a sweepstakes presented by SPORTS ILLUSTRATED -- if you have and return the grand prize winning entry in time! In fact, the funds have been put on reserve for the express purpose of paying the entire \$713,000.00 amount in full. And now that we've been authorized to pay the prize money, the very next time you hear from us, it could well be to inform you that

A BANK CHECK FOR \$713,000.00 IS ON ITS WAY TO 17 WALNUT ST. A1!

So you'd be wise to put any doubts you may have aside, and follow these simple instructions: Affix the Gold Grand Prize Validation Seal to the official entry form below now. Then, be sure to mail it in one of the official sweepstakes envelopes enclosed. That's all we ask of you. In fact, we made similar requests to each and every one of the previous cash prize winners listed at left. Each one responded as instructed, and each in turn was rewarded very handsomely for it. But not nearly as handsomely as Russ Whitsitt is going to be rewarded if you return the grand prize winning entry. Because the cash payment you're eligible to receive dwarfs all the other cash payments we've ever made! Just how much money is it?

Let's say you simply put the entire \$713,000.00 check in a bank certificate of deposit. If you received only 5% annual interest on the money, you'd enjoy a guaranteed income of \$35,650.00 a year -- without even touching your original deposit! You could start thinking about the things you WANT to do, and stop worrying what you HAVE to do. There's no denying it, \$713,000.00 is enough money to put Russ Whitsitt on the sunny side of the street for the rest of your life! That's why it's so important for you to validate the official entry form below and return it to us as soon as you possibly can! Because there's no way you can be paid the \$713,000.00 cash prize if you fail to return an entry. The truth is, if you hold the grand prize winning number,

YOU WILL FORFEIT THE ENTIRE \$713,000.00 IF YOU FAIL TO RESPOND TO THIS NOTICE!

And then, the \$713,000.00 check that should have gone to Russ Whitsitt will have to go to an ALTERNATE winner! Because the money is unconditionally guaranteed to be awarded whether we hear from you or not! So be absolutely certain to validate and return your entry as instructed. And I'd advise you to do so immediately for a very important reason:

Over please

OFFICIAL ENTRY CERTIFICATE



I, RUSS WHITSITT do hereby validate this document with the seals at left. Notify me at once if I am awarded either prize.



To get one year (52 issues) of SPORTS ILLUSTRATED for just \$1.19 an issue -- a savings of OVER HALF OFF the cover price -- and receive 2 FREE GIFTS (THE 1994 YEAR IN SPORTS VIDEO and THE 1994 YEAR IN PICTURES COLLECTION) with your paid subscription, affix FREE GIFTS seal at left and mail this document in the YES envelope.

Check here if you do NOT wish to subscribe but still want to enter the sweepstakes, and mail this document in the NO envelope. (Do NOT affix FREE GIFTS Seal.)

PRIZE CLAIM NUMBER
 K09F2ZM40

024 302 2688 SIC5RF3 K09F2ZM40
 RUSS WHITSITT
 17 WALNUT ST A1
 TOMS RIVER NJ 08753-5299



& TWO FREE GIFTS/SPORTS ILLUSTRATED ORDER FORM

YOU'LL QUALIFY FOR A \$100,000.00 BONUS IF YOU RESPOND BY THE DEADLINE!

Take special note of the date on the Bonus Prize Validation Seal affixed to the front of this notice. Because if you act quickly and return your entry with the Bonus Prize Validation seal attached before this date, you'll be eligible to win a cash prize of \$100,000.00 -- in addition to the \$713,000.00. But your entry MUST arrive ON or BEFORE the deadline. So respond at once. But first, take a moment to consider a sensational offer from SPORTS ILLUSTRATED! Of course, there's no obligation to purchase anything to be eligible for a prize. But if you've ever thought about trying SI, NOW is the time! Because THIS offer may be the most exciting offer we've ever made to anyone! To begin with,

YOU'LL RECEIVE TWO FABULOUS FREE GIFTS!

It's no secret: SPORTS ILLUSTRATED wants you! And we're pulling out all the stops to make sure that THIS offer is just too good to resist. So we've decided to send you not one, but TWO fabulous gifts, if you say YES to SI today!

FREE GIFT #1: SI's 1994 YEAR IN SPORTS VIDEO

It's a 45-minute roller coaster ride of 1994's most memorable moments! You'll see the Cowboys repeat in Super Bowl XXVIII ... the N.Y. Rangers end a 54-year Stanley Cup drought with a dramatic Game 7 victory ... the final seconds of the NCAA Tournament that saw Arkansas snatch the national championship from Duke ... the N.B.A. Rockets' first-time-ever championship for a Houston pro sports franchise. It's all here -- the incredible match-ups, profiles of coaches and players, and more! But it's only ONE of the TWO great gifts in store for you ...

FREE GIFT #2: SI's 1994 YEAR IN PICTURES COLLECTOR'S EDITION

This star-studded showcase of photography features nearly 100 pages of electrifying images -- from the starting line at Indy, to the home stretch of the Kentucky Derby, from Wimbledon to the Super Bowl ... everywhere in the world of sports that the picture told the story! With sensational color photos from SI's award-winning photographers, this handsomely bound edition may be the greatest collection of sports images ever assembled!

And if you're not 100% convinced that NOW is the time to try SI, perhaps a reminder that your subscription includes our annual blockbuster issues will do it -- THE COLLEGE & PRO BASKETBALL PREVIEW, THE PRO FOOTBALL PREVIEW, not to mention that soothing sight for winter-weary eyes, THE ANNUAL SWIMSUIT ISSUE! But I did say that we're pulling out ALL the stops! So in addition to everything else,

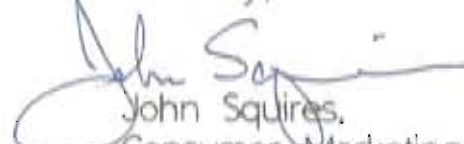
YOU'LL SAVE MORE THAN HALF OFF SPORTS ILLUSTRATED'S COVER PRICE!

And you'll get FREE HOME DELIVERY in the bargain! Plus all the high-voltage sports action, all the expert analysis, all the behind-the-scenes stories and dazzling photography that SI is famous for! So when you return your entry, be sure to attach the FREE GIFTS Seal and mail it in the YES envelope! But whatever you do, be sure to return your entry at once! Because if you hold the grand prize winning entry,

A BANK CHECK FOR \$713,000.00 IN CASH WILL BE SENT TO YOU VIA CERTIFIED MAIL -- IF YOU RESPOND NOW!

Remember, we have already received authorization to pay the entire \$713,000.00 cash amount in full. And we're waiting to receive your entry. But if you fail to respond, one thing is certain -- someone ELSE will be awarded the money. Because the \$713,000.00 is unconditionally guaranteed to be awarded whether we hear from you or not! So be absolutely certain to validate and return your entry now. And don't miss this opportunity to receive SI at BIG SAVINGS along with TWO EXCITING FREE GIFTS!

Sincerely,


John Squires,
Consumer Marketing Director



Now's the time to try SPORTS ILLUSTRATED...

There's never been a better time to discover what all the excitement is about, because you'll receive TWO GREAT FREE GIFTS, BIG SAVINGS, and the following rock-solid, money-back guarantee:

SI's MONEY-BACK GUARANTEE

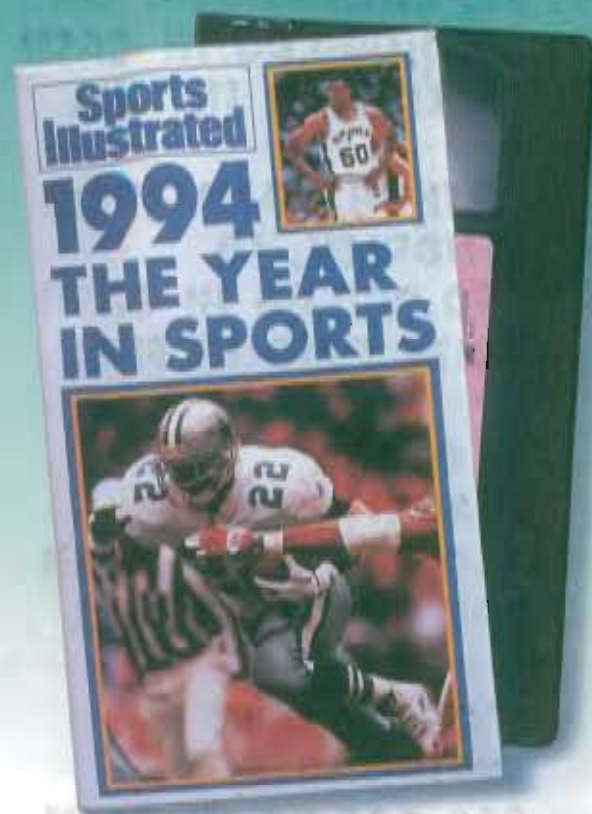
If at any time, for any reason at all, you are ever less than 100% satisfied with your subscription, just say so and we'll send you a prompt refund for all unmailed issues -- no questions asked!

IMPORTANT: Detach and mail this document in one of the official sweepstakes envelopes enclosed.

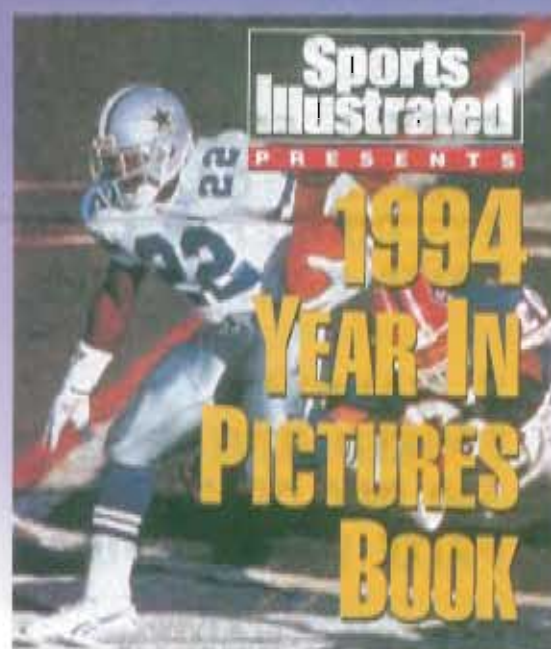
YOURS FREE

with your paid subscription to
SPORTS ILLUSTRATED:

FREE GIFT #1: SI's 1994 YEAR IN SPORTS VIDEO



FREE GIFT #2: SI's 1994 YEAR IN PICTURES COLLECTOR'S EDITION



Also included: SI's SWIMSUIT ISSUE



IMPORTANT:

To receive TWO FREE GIFTS plus the SWIMSUIT ISSUE with your paid subscription to SPORTS ILLUSTRATED, affix the seal at left to the front of your entry form and mail it in the YES envelope.